

CV - François Saint Bris

François Saint Bris – aged 57, graduate of Harvard Business School and ESLSCA Business School Paris, Masters in Management from Paris Dauphine University. 30 years' experience of Senior Line Management in the high-tech, consumer, tourism and management consultancy sectors.

As General Manager, he contributed to the international development of *Kis Group* in Australia, the United States and then Canada. In the UK, he ran the distribution subsidiary of the IT group *Econocom*. In 1990, he joined *Groupe Bull* as International Marketing and Sales Director of the Printing Division, before being appointed International Managing Director of *Nipson Printing Systems*. In 1996, he was recruited as Managing Director of *Parfums Ulric de Varens*. From 1998 to 2002, he joined the board and became Managing Director of the French subsidiary of *Nicholson International*, the British human resources and recruitment consultancy that provides senior management head-hunting services. He went on to set up *Financière Kervellan*, a management and financial strategy consultancy specialising in mergers and acquisitions, company sales and capital development for companies with a high growth potential.

In 2005, he was elected President of SAS Société d'exploitation SB, the operating company responsible for running, developing and managing the family-oriented culture and tourism company *Château du Clos Lucé-Parc Leonardo da Vinci*, and he remains in this post today. Le Clos Lucé, which has consistently gone from strength to strength, today attracts more than 300,000 visitors per year, 35% of whom are from outside France. It is the 6th most visited monument in the Centre Region of France.

François Saint Bris has developed skills in a host of fields including business-unit management (business creation and restructuring), strategic marketing (alliances and partnerships), international sales development (direct and indirect distribution), line management of multicultural teams, project management, enterprise coaching and management consultancy (strategy, finance and human resources).